



Osterhout Design Group Named For Two CES 2016 Best Of Innovation Awards

ODG R-7 Smart Glasses Tops All Other Products in the Tablets, E-Readers and Mobile Computing product category; Named Honoree in Wearable Technologies Category

San Francisco, Calif., November 10, 2015 – [Osterhout Design Group](#) (ODG) today announced that it has been named a CES 2016 Best of Innovation Award for its ODG R-7 Smart Glasses, the world's most advanced.

ODG R-7 Smart Glasses was named the top product in the Tablets, E-Readers and Mobile Computing product category and was an Honoree in the Wearable Technologies category. ODG R-7 Smart Glasses feature stunning ultra-transparent 3D stereoscopic displays and are packed with innovative technologies in a small, light and sleek design. The groundbreaking R-7 requires no external computing or other support and delivers an unparalleled user experience of display clarity, on-board processing power and system accuracy.

"We're honored to have won an Innovation Award amongst a competitive field," said Ralph Osterhout, founder and CEO of ODG. "This award from a panel of experts shows that head-worn computing devices and augmented reality are poised for widespread market adoption. Our R-7 Smart Glasses are the most technologically advanced and provide the only truly mobile AR and VR solution on the market. Our customers, partners and developers are already doing great things with them."

NuEyes is an organization that is building life-changing applications on the R-7 Smart Glasses by significantly improving the eyesight of the visually impaired. The company was recently [recognized by the CEA Foundation](#) as a technology that improves lives and will commercially launch their R-7-based product in early 2016.

The prestigious CES Innovation Awards are sponsored by the Consumer Technology Association (CTA)[™], the producer of CES 2016, the global gathering place for all who thrive on the business of consumer technologies, and have been recognizing achievements in product design and engineering since 1976.

ODG R-7 Smart Glasses will be displayed at CES 2016, which runs January 6-9, 2016, in Las Vegas, Nevada. Best of Innovation Honorees will also be displayed at CES Unveiled New York, which features dozens of exhibitors and networking opportunities and runs 4:30-7:30 PM November 10 at the Metropolitan Pavilion in New York.



Additionally, Ralph Osterhout, founder and CEO of ODG, will speak at CES 2016 on a panel entitled, "What's Next for Augmented Reality." The discussion will take place at 1 PM Pacific on January 6, at the Las Vegas Convention Center, North Hall N253.

Resources

- Video - NuEyes and ODG R-7 Smart Glasses <http://bit.ly/1OyyW6w>
- Press Release - CEA Foundation Recognizes NuEyes as a Technology That Improves Lives <http://bit.ly/1XYNBJM>
- ODG R-7 Smart Glasses - <http://bit.ly/1MRndj1>
- ODG Press Center - <http://bit.ly/1XYNLAW>
- CES 2016 Innovation Honoree Products - CESweb.org/Innovation

About Osterhout Design Group

San Francisco based Osterhout Design Group (ODG) was founded in 1999 as a technology incubator and today is focused on revolutionizing wearable technologies and developing innovative and sophisticated situational awareness, security and first-responder solutions for government, enterprise and ultimately, consumer markets. The company is privately held and has over 80 employees.

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