



## Osterhout Design Group Announces Reticle Connect™ Global Partner Program

**Brings ODG R-7 Smart Glasses to More Than 15 Countries  
Across Europe, Asia Pacific and North America**

**R-7 Pre-Orders Now On; Device Shipping Later in 2015**

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**San Francisco, California, SEPTEMBER 14, 2015** -- Osterhout Design Group ([ODG](#)), the leading Smart Glass designer and manufacturer, today announced that it is launching its Partner Program, Reticle Connect™, comprised of Resellers and Value Added Resellers (VARs). The program makes ODG's [R-7 Smart Glasses](#) available in more than 15 countries and will increase global awareness, availability and support for the device and VAR Partner's Smart Glass and Augmented Reality software solutions. It ensures commercial customers worldwide can buy ODG hardware and have the option to work with trusted, knowledgeable and skilled design experts who can develop customized software applications for ODG's industry-leading head-worn system.

"Building the right distribution and support channels, and offering compelling content, is critical to accelerating the adoption of our groundbreaking devices and continuing ODG's strong growth, and we are pleased to launch our partner network Reticle Connect," said [Pete Jameson](#), COO of ODG. "We look forward to supporting our partners as they advance awareness of our industry-leading commercial Smart Glasses."

ODG's first VAR Partners span a variety of industries and capabilities and include:

### **NORTH AMERICA**

- Houston-based [Optech4D](#), provider of software as a service (SaaS) for day-to-day operations, maintenance, and health and safety to the Oil and Gas sector and complementary industries such as nuclear, aerospace, aviation, and construction.
- San Francisco-based [Vital Enterprises](#), provider of enterprise Smart Glass software to complex manufacturers and field servicers across several verticals including aerospace, automobile, medical devices, pharmaceuticals, energy and high tech.
- Austin-based [Pristine](#), helping connect novices and experts for hands-on work in the field through telepresence in industries including heavy machinery, healthcare and manufacturing.
- San Diego and Budapest-based [AeroGlass](#), provider of augmented reality solutions for general aviation pilots, selling to both North America and Europe.
- [Los Angeles Low Vision](#), a leader in the distribution of technology that improves the lives of those dealing with declining vision.

### **ASIA PACIFIC**

- [Imagus Technology](#), an Australia-based leader in computer vision technologies, initially selling to in the Asia-Pacific region and to its client's globally.

## EUROPE

- [Advanced Medical Applications](#) (AMA), a global company headquartered in France with offerings in the medical, industrial and energy sectors, initially selling in France.
- [iTiZZiMo](#), a Germany-based Smart Glass pioneer specializing in professional software-solutions for the industrial environment through their “Smart Business Platform Simplifier” product, initially selling to Germany, Switzerland and Austria.

ODG expects to add additional Reseller and VAR partners in the coming months as the R-7 gains enterprise adoption and tangibly demonstrates the benefits of hands-free, heads-up computing.

In addition to building distribution and support channels, ODG is also building strategic partnerships with companies like New York-based [Augmate](#) to assist enterprise customers with full-scale deployments in their networks. Augmate provides industry leading security and management tools, which are essential to helping ODG enterprise customers deploy their digital eyewear devices at scale. Augmate’s capabilities allow companies to maximize their use of Smart Glasses by leveraging sensor data, reducing security risks, and optimizing employee performance.

ODG’s R-7 are the world’s most advanced Smart Glasses featuring stunning ultra-transparent 3D stereoscopic displays and packed with innovative technologies in a small, light and sleek design. R-7 requires no external computing or other support and delivers an unparalleled user experience of display clarity, on-board processing power and system accuracy.

R-7 brings the power, performance, features and functions of a tablet super-powered with Augmented Reality and the ability to keep your hands free and your head up. The device is currently available for pre-order to commercial customers here: <http://osterhoutgroup.com/R-7-pre-order.php> and will begin shipping later in 2015.

For more information about ODG, visit: [www.osterhoutgroup.com](http://www.osterhoutgroup.com)

### **About ODG**

San Francisco based Osterhout Design Group (ODG) was founded in 1999 as a technology incubator and today is focused on revolutionizing wearable technologies and developing innovative and sophisticated situational awareness, security and first-responder solutions for government, enterprise and ultimately, consumer markets. The company is privately held and has over 80 employees.

### **Media Contact:**

Lucy Neugart  
(415) 825-0697  
[lucy.neugart@osterhoutgroup.com](mailto:lucy.neugart@osterhoutgroup.com)

### **VAR/Reseller Contact:**

Tony Sanchez  
(415) 644-4026  
[VAR@osterhoutgroup.com](mailto:VAR@osterhoutgroup.com)